

## COSMETIC EFFECT SHAMPOO

With Aloe Vera

The Exialoe cosmetic effect shampoo confers the hair **softness** and a **luminous shine**.

It has a **15% content of pure Aloe Vera**, providing the hair and the scalp the right hydration and hygiene. Besides, it favours the hair regeneration, allowing its use in cases of disorders with the scalp such as itchiness, flaking, eczemas, seborrheic dermatitis, psoriasis and other problems that cause infection and skin irritation.

The surfactants used in the formula are considered as renewable as the Diethanolamide of fatty coconut acids. These have the valuable quality of protecting the skin. Most detergents remove the natural grease of the skin, drying it; the use of Diethanolamide from coconut fatty acids tends to eliminate this damaging effect.

As it is formulated with last generation elements, these provide **elasticity, brightness** and **volume** to the hair.

**Aloe Vera** has emollient qualities which soften a dry or damaged area by the external agents and regenerate the dermis of the scalp.

### MODE OF USE:

Add the wished amount after wetting the hair, softly massage the scalp and continue doing it till the ends. Repeat a second time if necessary and rinse with abundant water.



We recommend using after our conditioner and mask cream for an optimum result.

And as final touch, after having washed your hair, give extra hydration to the ends with some drops of our Argan oil.



Bottle of 200 ml (ref.1050)

Bottle of 500 ml (ref.1055)

### FORMULA (Ingredients)

Aqua, Aloe Barbadensis Leaf Extract (Juice), Sodium Laureth Sulphate, Myristyl Lactate, Cocamidopropyl Betaine, Potassium Olivoyl Hydrolysed Wheat Protein, Methoxy PEG/PPg -7/3 Aminopropyl Dimethicone, Benzyl Alcohol, Peg-55 Propylene Glycol Oleate, Propylene Glycol, Sodium Chloride, Sodium Sulphate, Parfum, Guar Hydroxypropyltrimonium Chloride, Disodium EDTA, Triethanolamine, Dehydroacetic Acid, Benzoic Acid, Citric Acid, Sorbic Acid, Ascorbic Acid, Sodium Benzoate, Potassium Sorbate, Sodium Sulphite.

### Did you know that...?

**Dyed hair** is normally fragile due to the use of dyes and bleaching so, this shampoo is ideal to keep the hair shiny and strong.